

17 OTTOBRE 2019 | 9:00-10:30

Molo IV, Punto Franco Vecchio Magazzino - Trieste

# INNOVATION CIRCLE: UN PONTE TRA RICERCA E MERCATO



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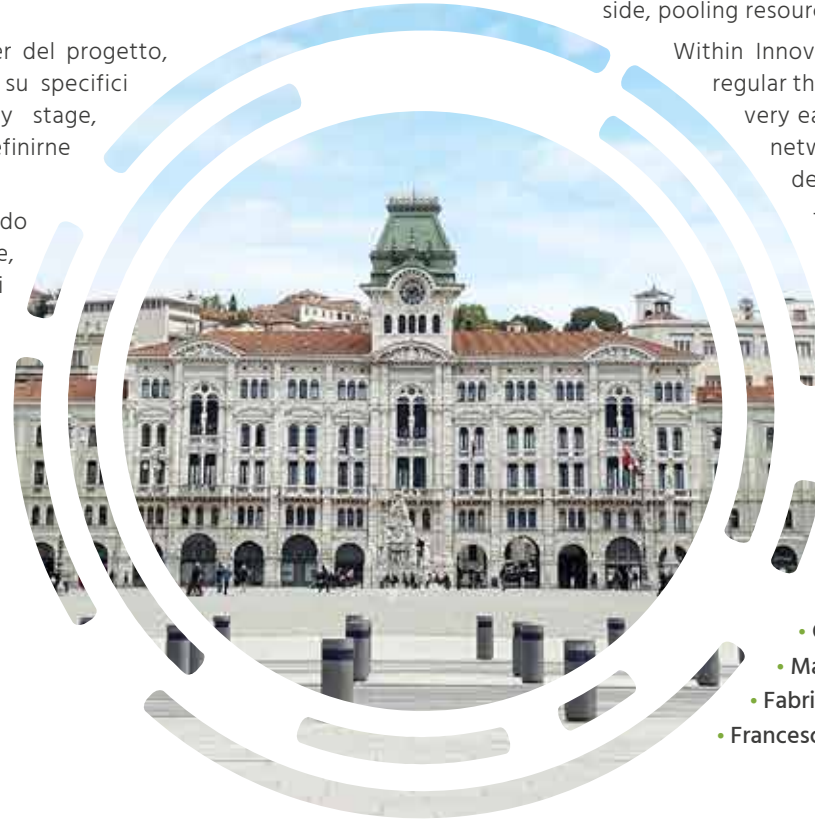
Per valorizzare e promuovere le startup più promettenti nelle Life Sciences, Bio4Dreams ha creato Innovation Circle™, uno spazio fisico dove i protagonisti della catena dell'innovazione e del trasferimento tecnologico possono incontrarsi e lavorare insieme, unendo risorse, network e competenze.

All'interno di Innovation Circle™, Bio4Dreams e i partner del progetto, organizzeranno incontri periodici a tema per discutere su specifici progetti imprenditoriali e startup in fase very early stage, provenienti dai loro network internazionali, e per definirne specifici percorsi di sviluppo.

L'obiettivo è affrontare il trasferimento tecnologico in modo innovativo, discostandosi dall'approccio tradizionale, offrendo una concreta opportunità di collaborazione tra i soggetti dell'area pre-competitiva, che ottimizzi le risorse e massimizzi l'efficienza dell'intera filiera.

In questo workshop verrà presentato Innovation Circle™, focalizzando diversi punti di vista in una tavola rotonda con i seguenti relatori:

- **Fabio Bianco**, Chief Scientific Officer, Bio4Dreams
- **Gianluca Careno**, Technology Transfer Manager, Hub Innovazione Trentino
- **Giorgio Gerometta**, General Manager, BIC Incubatori FVG
- **Giovanni Loser**, President Investment Committee, Biovalley Investments
- **Marcella Origgi**, Innovation Ambassador Italy, Johnson & Johnson Innovation
- **Fabrizio Renzi**, Director of Research Innovation & Technology, IBM Italia
- **Francesco Senatore**, Business Development, Toscana Life Sciences



## INNOVATION CIRCLE: BRIDGING THE GAP BETWEEN RESEARCH AND BUSINESS



Aiming to enhance and boost the most promising Life Sciences startups, Bio4Dreams has created Innovation Circle™, a physical space where the different stakeholders of the innovation and technology transfer value chain can meet and work together, side by side, pooling resources, networks and skills.

Within Innovation Circle™, Bio4Dreams and its partners will organize regular themed meetings where specific entrepreneurial projects at a very early stage of development, coming from their international networks, will be discussed in order to define personalized development programs.

The goal is to move away from the traditional technology transfer implementation and deliver a completely innovative approach, where all the players in the pre-competitive space can truly cooperate on selected projects thus optimizing resources and maximizing the efficiency of the whole value chain.

In this workshop, Innovation Circle™ will be presented, focusing on different points of view in a round table with the following speakers:

- **Fabio Bianco**, Chief Scientific Officer, Bio4Dreams
- **Gianluca Careno**, Technology Transfer Manager, Hub Innovazione Trentino
- **Giorgio Gerometta**, General Manager, BIC Incubatori FVG
- **Giovanni Loser**, President Investment Committee, Biovalley Investments
- **Marcella Origgi**, Innovation Ambassador Italy, Johnson & Johnson Innovation
- **Fabrizio Renzi**, Director of Research Innovation & Technology, IBM Italia
- **Francesco Senatore**, Business Development, Toscana Life Sciences

### PARTNER



### LOCATION



#### MILANO

MIND - Milano Innovation District  
Via Cristina Belgioioso 171  
20157 Milano



#### TRIESTE

Convention Center di Trieste  
Porto Vecchio, Magazzini 27 e 28  
34132 Trieste



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