

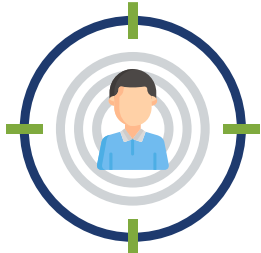
Need, mission, vision

Dr. Elisabetta Borello

Board Member of Bio4Dreams

SYMPTOMATIC MEDICINE

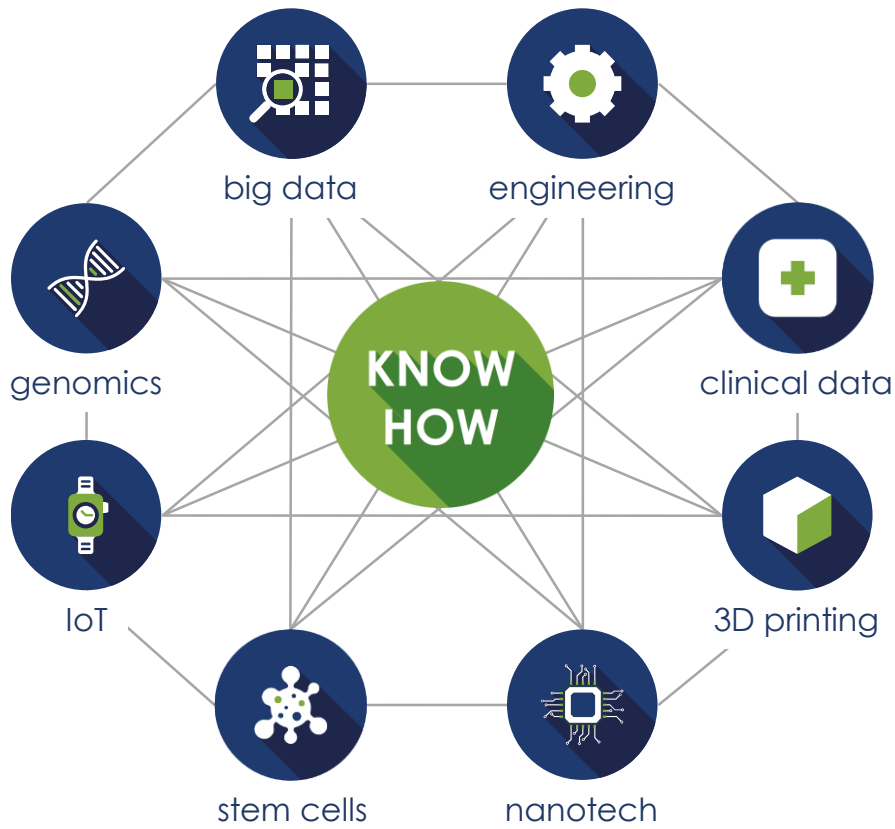
DRUGS /
DIAGNOSTICS  SYMPTOMS /
DISEASE



PRECISION MEDICINE

DRUGS /
DIAGNOSTICS  PATIENT

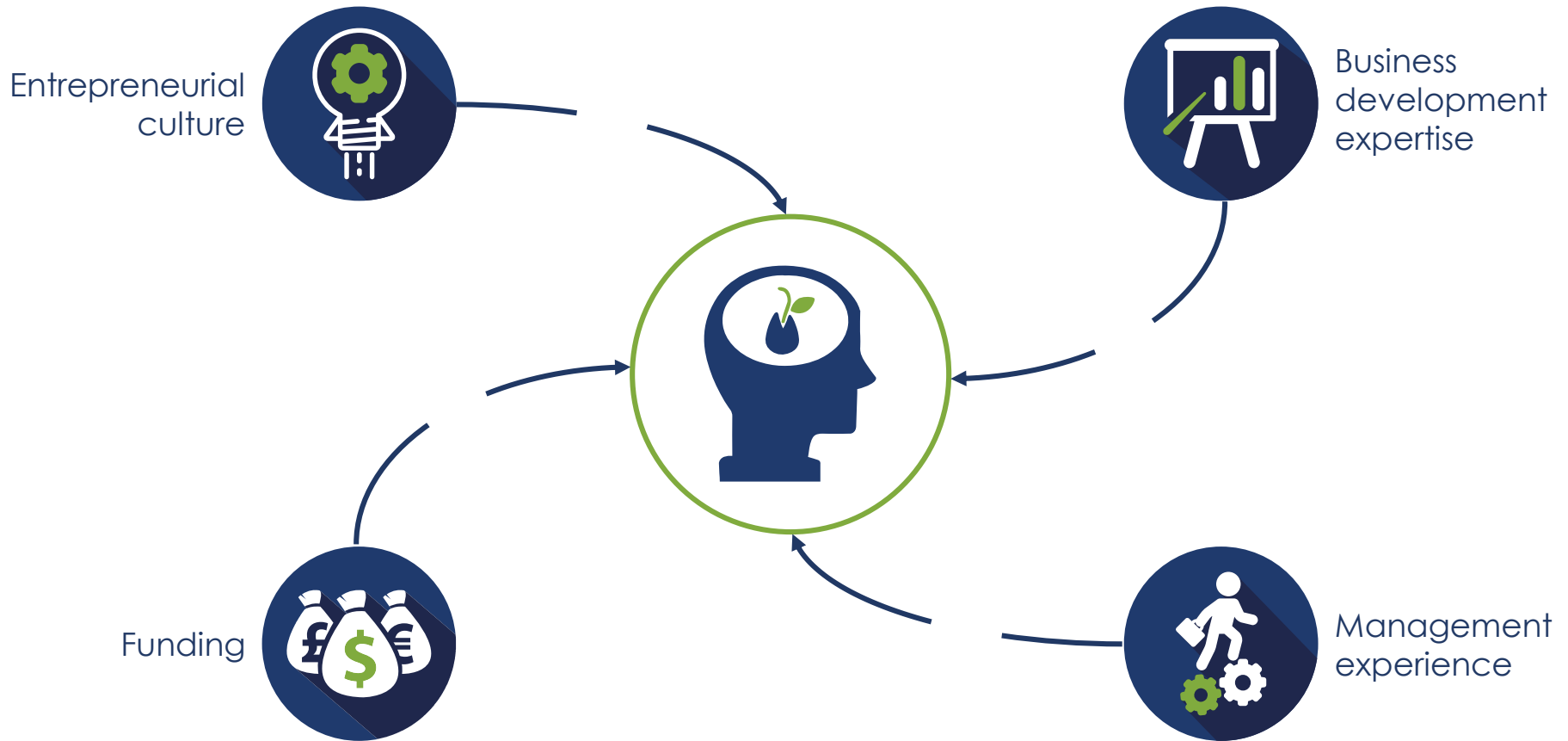
RESEARCH & DEVELOPMENT INDUSTRY



Need: research results exploitation



Very early stage ideas often lack **key elements**



They need **fertile soil** to **take root**

B4D Mission: nurturing innovation



We support **researchers** and **young entrepreneurs** by building around them **the ecosystem they need**



B4D peculiarities: planting the right seeds B4D

Effective **networking**
on research projects



Niche market
know-how



Team
complementarity



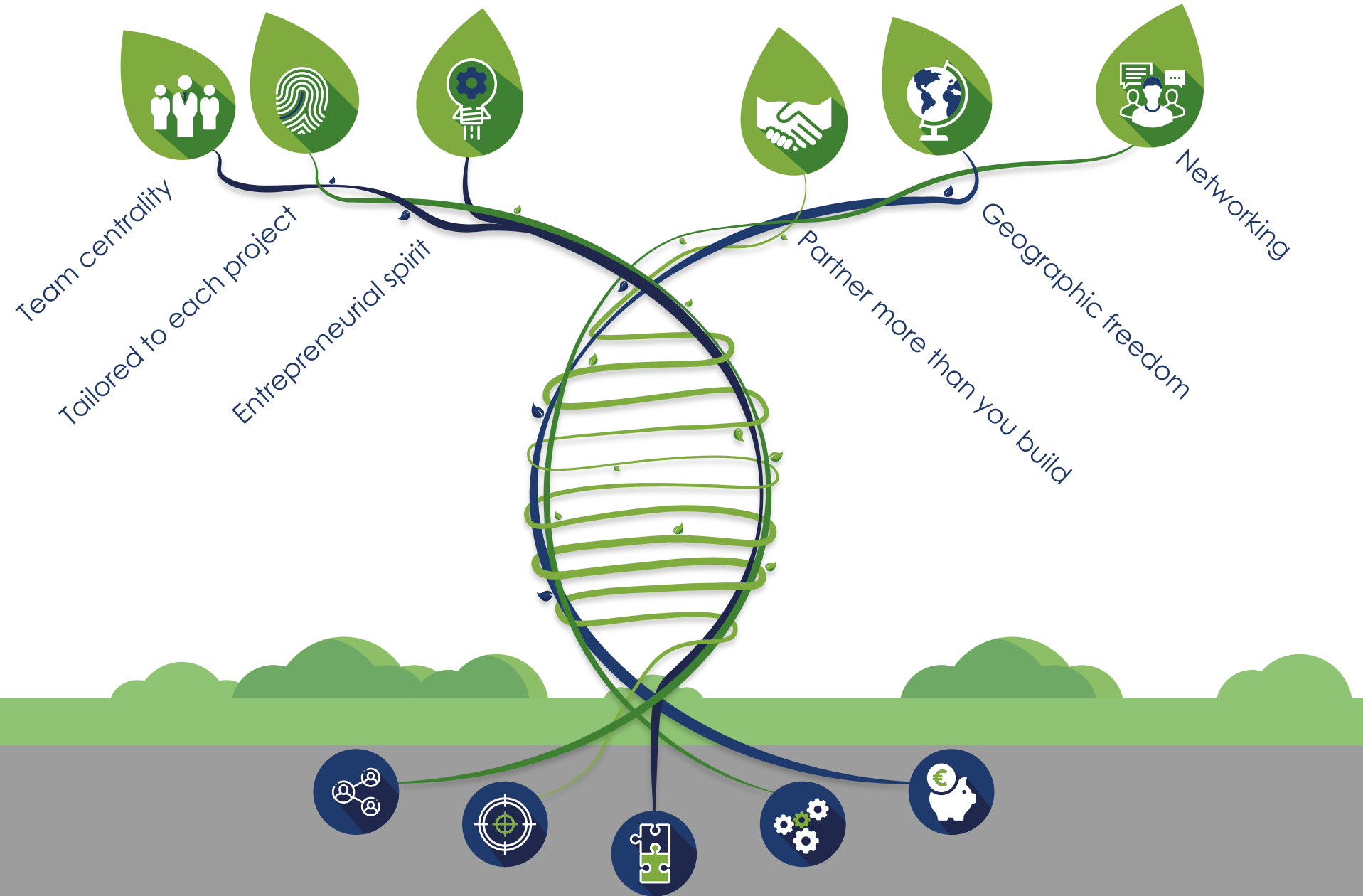
Fully
independent



Privately
funded



B4D Vision: cultivating a strong ecosystem ^{B4D}



B4D Approach: The Business Nursery

phase 1
TRIAGE



○
2-3
months



- ✓ Project evaluation
- ✓ Market/IP assessment
- ✓ Team commitment

phase 2
BOOST



○
6-8
months



- ✓ Task force creation
- ✓ Minimum Asset Threshold
- ✓ Business plan
- ✓ PoC

phase 3
LAUNCH



○
2-3
years



- ✓ Startup Incorporation
- ✓ Business plan roll out
- ✓ First seed capital



We support
researcher and entrepreneurs,
with **common and validated
methodologies**



B4D plan for the next five years

Startups to be launched

25+

200k

Up to € 200k for each launched startup*

Incubated startups

40+

12%

Mortality rate

Entrepreneurial projects in pipeline

12

Startups to be launched in 2018

5




Successfully Launched startups

3

*For 25% equity max

B4D global presence



-  Operative Sites
-  Under Negotiation
-  Showcases



*Abbiamo sentito dire tante volte che una società **sana**
trae **linfa** dalle voci più fresche e se ne lascia **sorprendere**.*

- MASSIMO GRAMELLINI -

make science, think business.